

North Carolina Society of Gastroenterology 2024 Annual Meeting



Back to the Future of GI Endoscopy

Stan Branch MD, FACP, FASGE
Prof of Medicine
Duke Health Integrated Practice

Joint Providership



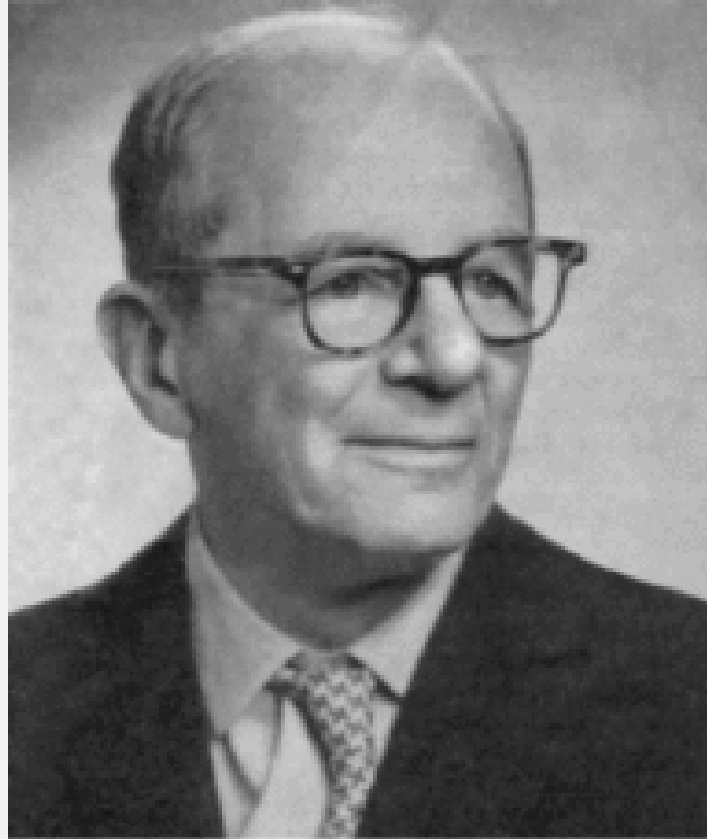
American Society for
Gastrointestinal Endoscopy

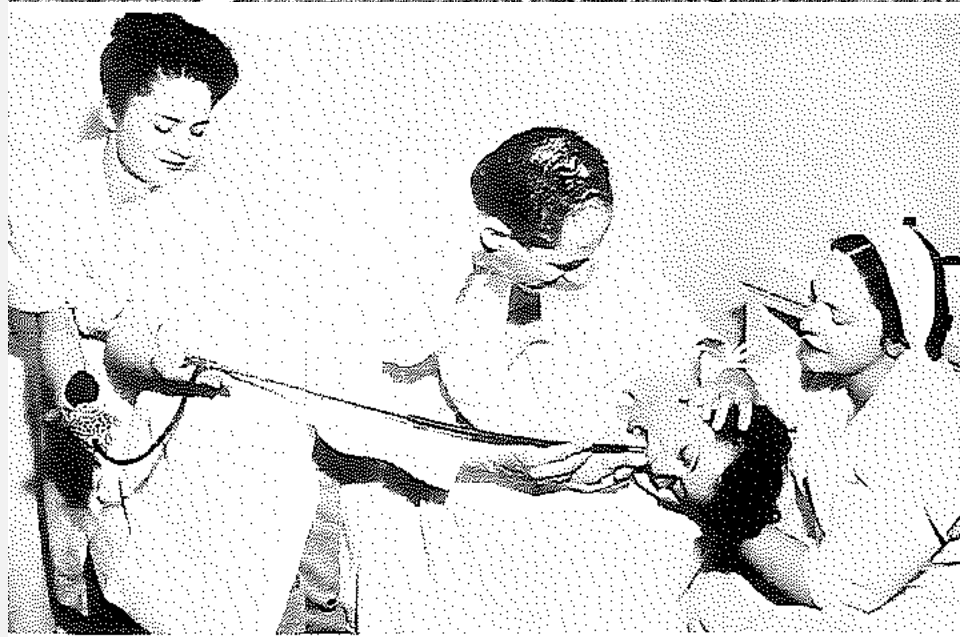
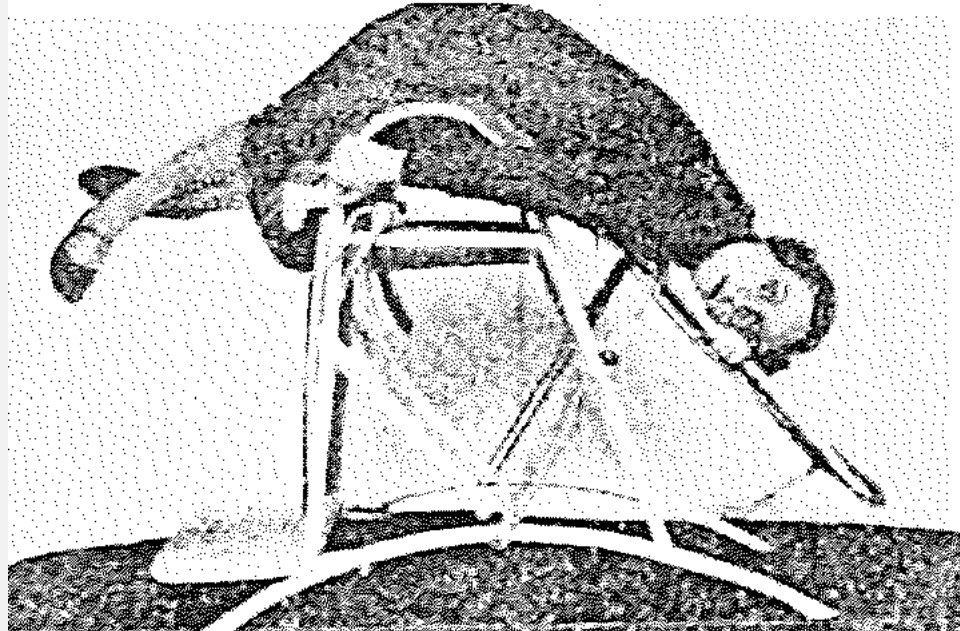
Disclosures: (list below)

Cook Endoscopy



RUDOLPH SCHINDLER

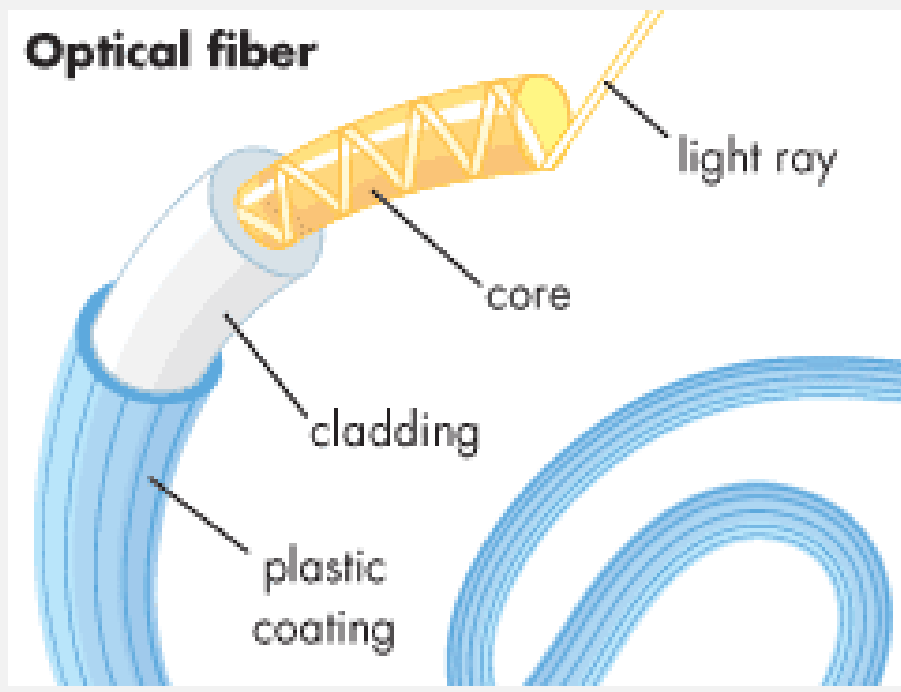
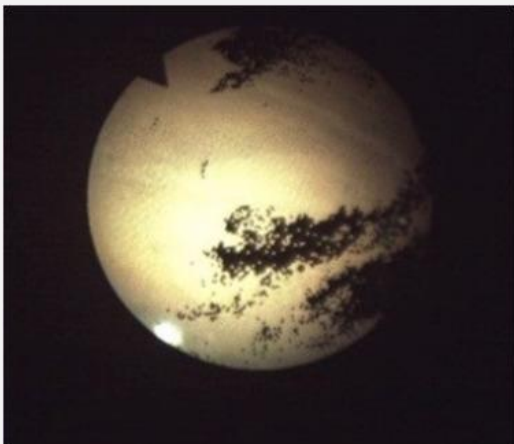
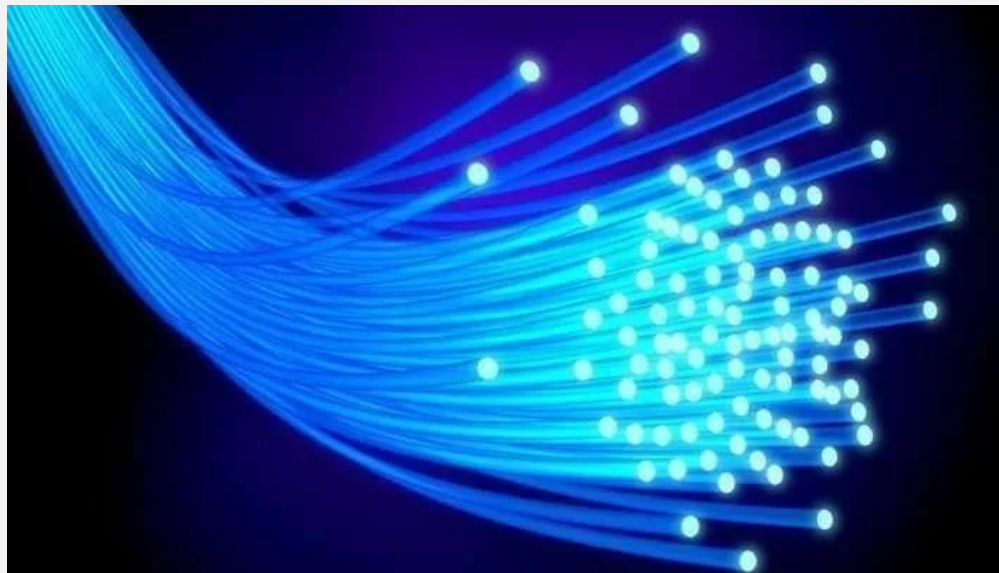
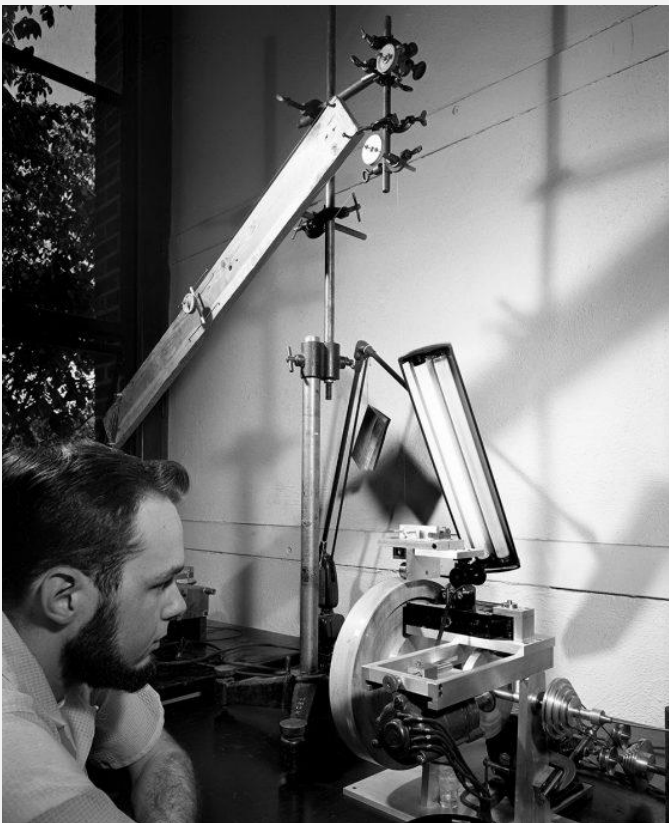


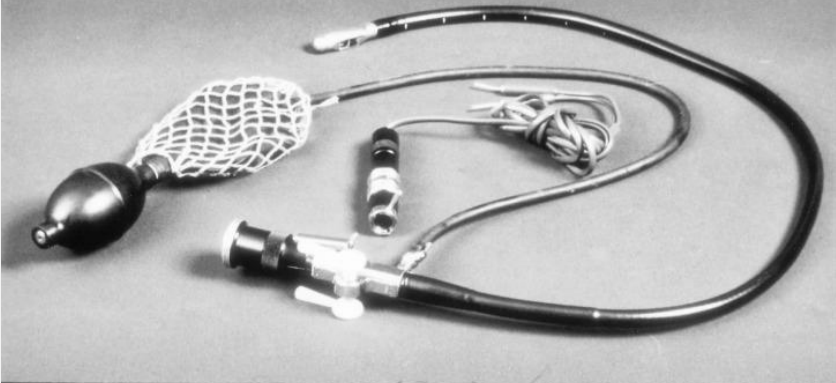
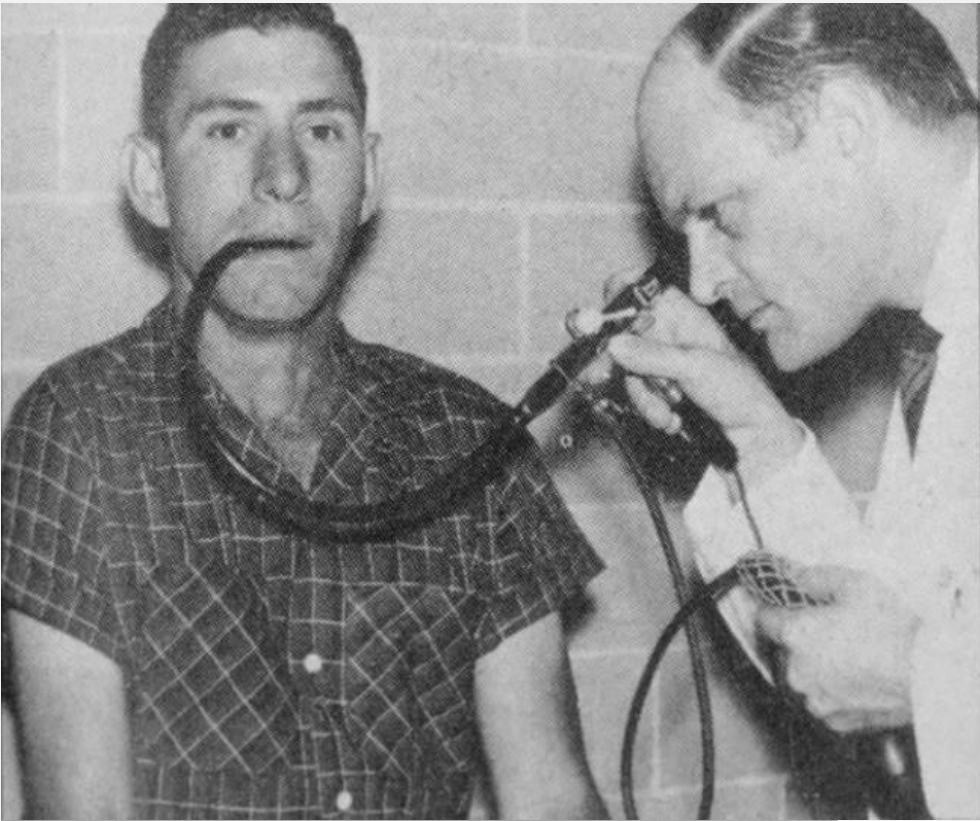




BASIL HIRSCHOWITZ

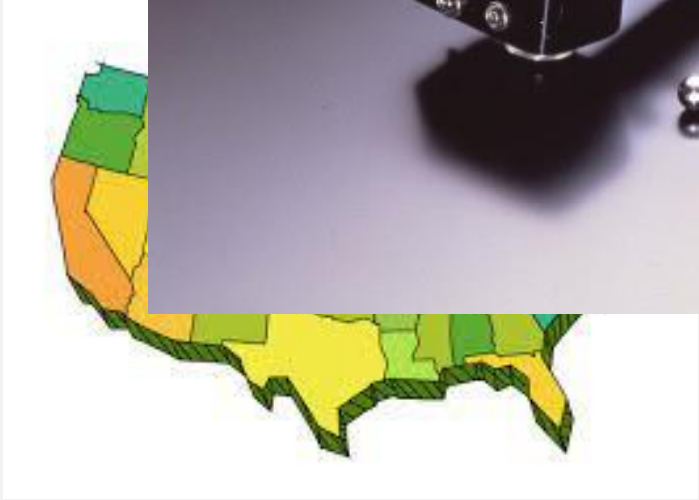






HIRSCHOWITZ GASTRODUODENAL FIBERSCOPE
American Cystoscope Makers, Inc.
DESIGNERS AND SOLE PRODUCERS OF WAPPLER INSTRUMENTS SINCE 1900
8 PELHAM PARKWAY, PELHAM MANOR, NEW YORK, U. S. A. LAMP NO.

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1968



The first Olympus
fibre-gastroscope

2 March 1968

BRITISH
MEDICAL JOURNAL

535

BMJ 1968

Papers and Originals

Gastroscopy with Biopsy and Cytological Sampling under Direct Vision

D. GWYN WILLIAMS,* M.B., M.R.C.P. ; S. C. TRUELOVE,* M.D., F.R.C.P. ; M. W. L. GEAR,† M.A., F.R.C.S.
G. R. MASSARELLA,‡ M.B., CH.B., M.C.PATH. ; N. W. FITZGERALD,§ M.D., M.Sc., M.C.PATH.

[WITH COLOUR PLATE BETWEEN PAGES 536 AND 537]

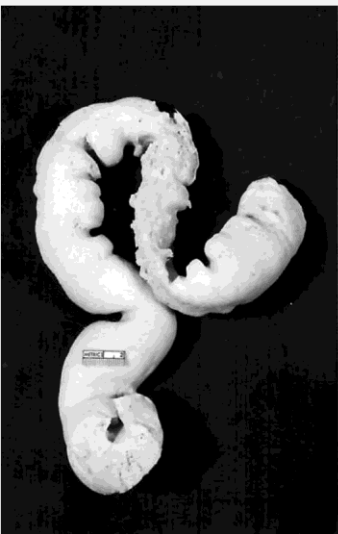
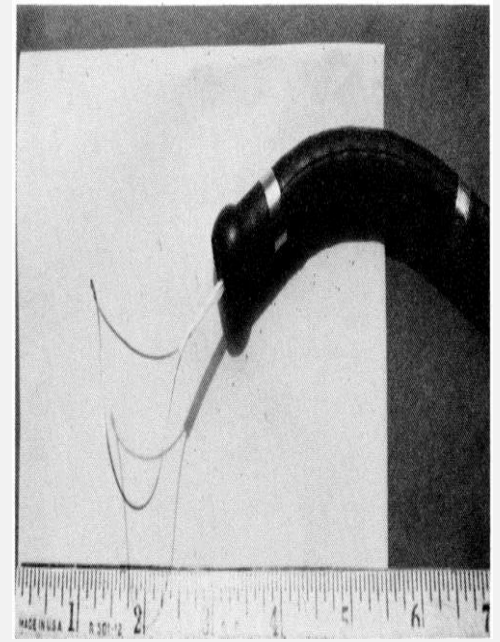


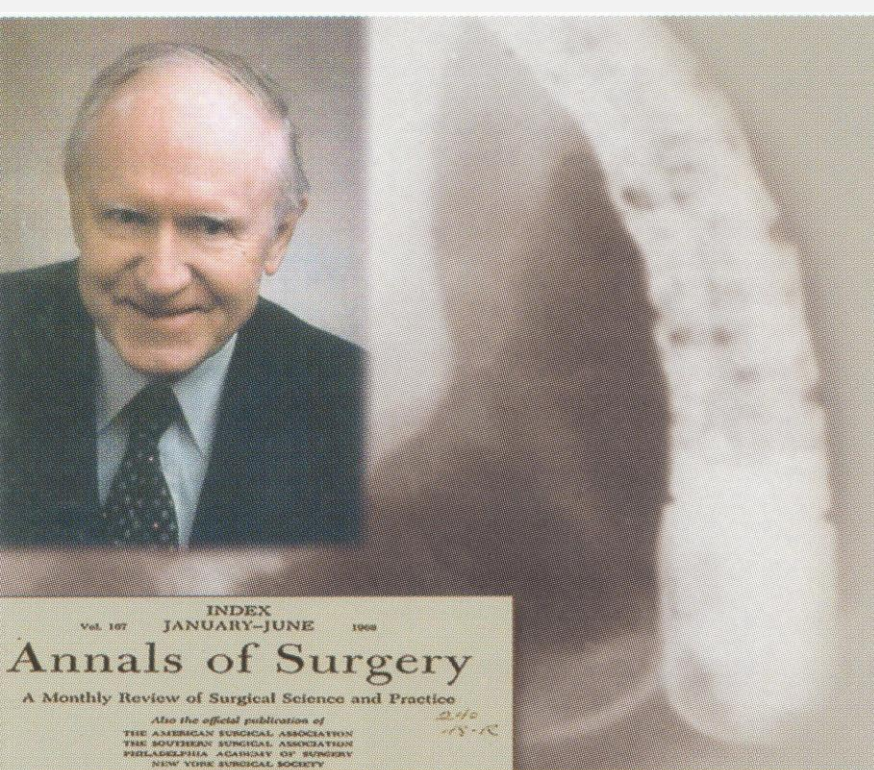


Figure 1. Dr. Hiromi Shina in the early days of fiber-optic colonoscopy.



Back to 1980's
First Video Colonoscopy





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Vol. 107 JANUARY-JUNE 1968
Annals of Surgery
A Monthly Review of Surgical Science and Practice
Also the official publication of
THE AMERICAN SURGICAL ASSOCIATION
THE ROYAL SURGICAL ASSOCIATION
PHILADELPHIA ACADEMY OF SURGERY
NEW YORK SURGICAL SOCIETY

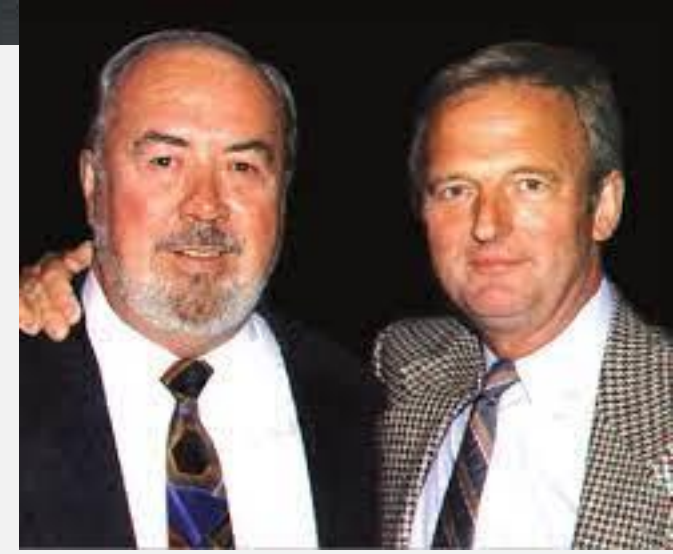
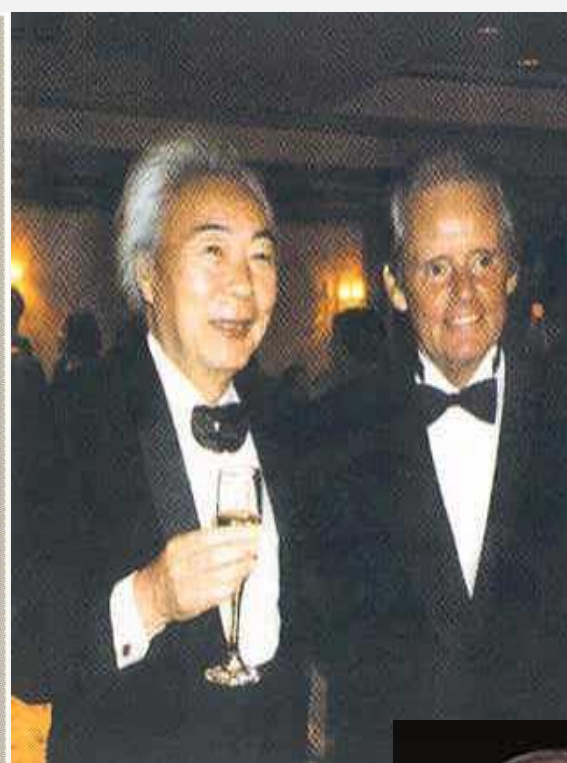
Ann Surg 1968 (167): 753

Endoscopic Cannulation of the Ampulla of Vater:

A Preliminary Report

WILLIAM S. McCUNE, M.D., PAUL E. SHORB, M.D.,
HERBERT MOSCOVITZ, M.D.

*From the Department of Surgery, The George Washington University School
of Medicine, Washington, D. C.*



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CME/MOC Question:

Who performed the first polypectomy?

1. Bill Leland
2. Gene Overholt
3. Hiromi Shinya
4. Jerry Wayne



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CME/MOC Answer – Hiromi Shinya

Thank You for Listening

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